

Summary

If you are looking for a partner in business, who will provide you with the knowledge, experience and expertise in online business, then look no further - you have found us.

Visionary provides original concepts and ideas. A demonstrated return on investment. A relaxed and professional approach. Experienced consultants. A strong network for the benefit of our clients.

"We help you create and market your online business"

Expertise

Visionary is Rachel Kinscher and Craig Allan (and our team of as-needed-contractors). We want people to understand the opportunity that is available to them in the online world. We want people to have the capability to own great online businesses. If this is you we would like to partner with you.

Rachel and Craig are highly sought after as facilitators, guest bloggers, speakers and panellists. Providing insights into the areas of:

- Market Research
- Strategy Development
- Campaign Development
- Internet Marketing
- Social Media Management
- Integrated Marketing
- Website Development
- Event Management
- Branding
- Communications
- e-Commerce

"We specialise in creating effective digital strategies and developing online businesses."



Core Services

Consulting

- Integrated Marketing
- Digital Business
 - E-security
 - E-commerce
- Project Management
 - Event Management

Website Development

- New or redeveloped
- Content Updates
- Website back-ups, off-site archives and monitoring
- Hosting and Domain management

Digital Marketing

- SEO and SEM
- Social Media
- Location Based Search
- E-mail

Knowledge Exchange

- Marketing Lounge
- Mentoring
- Courses
- Workshops
- Blog (Visionary Thoughts)
- E-books

Current Clients

- Advantage Pharmacy Ararat
- Association Manufacturing Excellence (Australia)
- Ballarat Community Health
- Ballarat Dentist
- Ballarat Legal Solutions
- Blue Rose Bowen Therapy
- Dans Auto 1
- Driver Training Academy
- Express Rollers
- Feathers by Faith
- Freelance Writing Services
- Instyle Corporate Cars and Limousines
- Lake Learmonth Yacht Club

- RedHot Equine Thermotography
- SANDS Australia
- Service with Soul
- Small Stuff 103
- Strawbale Homes
- Timberbroker
- Victorian eHealth Network
- Victory Bins

The Portfolio at visionary-group.com.au shows the full list of current and previous work completed.

Contact

info@visionary-group.com.au | www.visionary-group.com.au

226 Peel St Nth, Ballarat | PO Box 1338 Bakery Hill PO, 3354

(03) 5331 8036

